

VSAE PARTNER PROGRAM 2027 SELECTION FORM & CONTRACT

Name _____ Organization _____

JOIN THE COMMUNITY SEE PAGE 3 \$ PRICE

DUES

- ☐ # of Associate Memberships (first and second) **\$560 each**
☐ # of Additional Associate Memberships (third +) **\$295 each**
☐ Executive Scholarship Program **\$250**

Names

- 1 _____
2 _____
3 _____
4 _____

EXTEND YOUR BRAND SEE PAGES 4-8

ASSOCIATION PRESS NEWSLETTER ADVERTISING

- ☐ # of Partner Spotlight **\$1,500 each** *Includes two-column ad.*
☒ Jan/Feb ☒ Mar/Apr ☒ May/June ☒ Jul/Aug ☒ Sep/Oct ☐ Nov/Dec
☐ # of Full-Page Color Ads **\$1,000 each**
☒ Jan/Feb ☒ Mar/Apr ☒ May/June ☒ Jul/Aug ☒ Sep/Oct ☐ Nov/Dec
☐ # of Half-Page Color Ads **\$700 each**
☐ Jan/Feb ☐ Mar/Apr ☐ May/June ☐ Jul/Aug ☐ Sep/Oct ☐ Nov/Dec
☐ # of Two-Column Color Ads **\$425 each**
☐ Jan/Feb ☐ Mar/Apr ☐ May/June ☐ Jul/Aug ☐ Sep/Oct ☐ Nov/Dec

MEMBERSHIP DIRECTORY & RESOURCE GUIDE ADVERTISING

- ☐ Inside Front Cover* **\$2,400** ☐ Tab Ad **\$880**
☒ Inside Back Cover* **\$2,150** Executive Members Tab ☐ Front ☐ Back
☐ Facilities Section **\$1,300** Executives by Organization Tab ☐ Front ☐ Back
☐ Destination Section **\$1,300** Associate Members Tab ☐ Front ☐ Back
☐ Full-Page Ad **\$825** Associates by Location & Services Tab ☐ Front ☐ Back
☐ Half-Page Ad **\$625** Facilities Tab ☐ Front ☐ Back
Destinations Tab ☐ Front ☐ Back

*Includes Facilities Section or Destination Section Ad

WEBSITE ADVERTISING

- Home Page Hero Banner \$950 (TWO PER MONTH)**
☒ Jan ☒ Feb ☒ Mar ☒ Apr ☒ May ☒ Jun ☐ Jul ☒ Aug ☒ Sep ☒ Oct ☒ Nov ☐ Dec
☒ Jan ☐ Feb ☒ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☒ Sep ☐ Oct ☒ Nov ☐ Dec
Home Page Upper Banner \$750
☒ Jan ☒ Feb ☒ Mar ☒ Apr ☒ May ☒ Jun ☒ Jul ☒ Aug ☒ Sep ☒ Oct ☒ Nov ☒ Dec
Home Page Lower Banner \$450
☐ Jan ☐ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☐ Sep ☐ Oct ☐ Nov ☐ Dec

VSAE ONLINE COMMUNITY

- Dashboard Monthly Featured Ad \$500**
☐ Jan ☐ Feb ☐ Mar ☐ Apr ☒ May ☐ Jun ☐ Jul ☐ Aug ☐ Sep ☐ Oct ☐ Nov ☐ Dec

eNEWS ADVERTISING (TWO PER MONTH)

- Headline Banner \$545 per issue**
☐ Jan ☐ Feb ☐ Mar ☒ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☐ Sep ☒ Oct ☐ Nov ☐ Dec
☐ Jan ☐ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☐ Sep ☒ Oct ☐ Nov ☐ Dec
Featured Banner \$495 per issue
☐ Jan ☐ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☐ Sep ☐ Oct ☐ Nov ☐ Dec
☐ Jan ☐ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☐ Sep ☐ Oct ☐ Nov ☐ Dec
Sponsored Content with Video \$495 per issue
☐ Jan ☐ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☒ Sep ☐ Oct ☐ Nov ☐ Dec
☐ Jan ☐ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☐ Sep ☐ Oct ☐ Nov ☐ Dec
Square \$375 per issue
☐ Jan ☐ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☐ Sep ☐ Oct ☐ Nov ☐ Dec
☐ Jan ☐ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☐ Sep ☐ Oct ☐ Nov ☐ Dec

☒ SOLD OUT ☒ ONE SOLD, ONE AVAILABLE

continued on next page >

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EXTEND YOUR BRAND continued SEE PAGE 8		\$ PRICE
OTHER OPPORTUNITIES ☐ Association Leadership Virginia \$1,500 ☒ CAE Study Course Sponsor (annual) \$500 ☐ VSAE Podcast (per episode) \$400 ☐ Jan ☐ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☐ Sep ☐ Oct ☐ Nov ☐ Dec		
ENGAGE AND BE RECOGNIZED SEE PAGES 9-15		
ANNUAL CONFERENCE SPONSORSHIP ☐ Diamond Sponsor \$3,850 ☐ Platinum Sponsor \$2,500 ☐ Gold Sponsor \$1,550	À LA CARTE SPONSOR OPTIONS ☐ Registration Area \$2,000 ☐ Premium Water Bottle \$4,250 ☒ Conference Notebook & Pen \$3,000	
COMMONWEALTH CONNECT BY VSAE (replaces Fall Conference) ☐ Premier Sponsor \$3,000 (Limited to 15) ☐ Participating Sponsor \$1,850 (Limited to 15)		
SPECIALTY EVENT SPONSORSHIP CEO & Senior Staff Retreat (Limited to 11) ☒ Featured Sponsor \$2,750 ☒ Participating Sponsor \$2,200 Meeting Planner Summit (Limited to 13) ☒ Featured Sponsor \$2,750 ☒ Participating Sponsor \$2,200 ☐ AI Summit \$1,500 (Limited to 10) ☐ Association Management Company (AMC) Summit \$1,250 (Limited to 8) ☐ # of Northern VA Association Exchange \$500 per event ☐ April ☒ July ☐ October		
YEAR-LONG OPPORTUNITIES ☒ Lanyards \$3,000 ☒ Cocktail Napkins \$2,000 ☒ Name Badges \$3,000 ☒ Mobile Charging Station \$1,500		
☒ SOLD OUT		TOTAL INVESTMENT

THANK YOU FOR INVESTING IN YOUR ASSOCIATION!

BASED ON TOTAL INVESTMENT, PARTNERSHIP LEVEL WILL BE

☐ President's Club \$13,500+
 ☐ Benefactor \$10,500+
 ☐ Supporter \$8,000+
 ☐ Patron \$5,250+

Your signature below indicates your commitment to pay the full amount of this contract and your full agreement with the terms and conditions on pages 16-18 of the VSAE Partner Program. This agreement supersedes any prior agreement or contract regardless of change in staff, ownership, or relationship with VSAE.

Agreement: Signature: _____ Date: _____

PLEASE PAY THE ABOVE AMOUNT WITHIN 30 DAYS OF DATE OF SIGNED CONTRACT. THANK YOU!

Payment Options: Mail check to address below or by credit card online (an invoice will be emailed with a link to pay). We accept Visa, MasterCard, American Express, and Discover.

Advertising Contact Name: _____ Date: _____

Advertising Contact Email: _____

VSAE • 6800 Paragon Place, Suite 640 • Richmond, VA 23230 | (804) 747-4971

09/29/26