

# VSAE PARTNER PROGRAM 2026 SELECTION FORM & CONTRACT

Name \_\_\_\_\_ Organization \_\_\_\_\_

## JOIN THE COMMUNITY SEE PAGE 3 \$ PRICE

### DUES

- ☐ # of Associate Memberships (first and second) **\$560 each**
- ☐ # of Additional Associate Memberships (third +) **\$295 each**
- ☐ Executive Scholarship Program **\$250**

Names

- 1 \_\_\_\_\_
- 2 \_\_\_\_\_
- 3 \_\_\_\_\_
- 4 \_\_\_\_\_

## EXTEND YOUR BRAND SEE PAGES 4-8

### ASSOCIATION PRESS NEWSLETTER ADVERTISING

- ☐ # of Partner Spotlight **\$1,500 each** Includes two-column ad.
- ☐ Jan/Feb ☒ Mar/Apr ☐ May/June ☒ Jul/Aug ☐ Sep/Oct ☒ Nov/Dec
- ☐ # of Full-Page Color Ads **\$1,000 each**
- ☐ Jan/Feb ☐ Mar/Apr ☐ May/June ☐ Jul/Aug ☐ Sep/Oct ☐ Nov/Dec
- ☐ # of Half-Page Color Ads **\$700 each**
- ☐ Jan/Feb ☐ Mar/Apr ☐ May/June ☐ Jul/Aug ☐ Sep/Oct ☐ Nov/Dec
- ☐ # of Two-Column Color Ads **\$425 each**
- ☐ Jan/Feb ☐ Mar/Apr ☐ May/June ☐ Jul/Aug ☐ Sep/Oct ☐ Nov/Dec

### MEMBERSHIP DIRECTORY & RESOURCE GUIDE ADVERTISING

- ☒ Inside Front Cover\* **\$2,400** ☐ Tab Ad **\$950**
- ☐ Inside Back Cover\* **\$2,150** Executive Members Tab ☐ Front ☐ Back
- ☐ Facilities Section **\$1,300** Executives by Organization Tab ☐ Front ☐ Back
- ☐ Destination Section **\$1,300** Associate Members Tab ☐ Front ☐ Back
- ☐ Full-Page Ad **\$825** Associates by Location & Services Tab ☐ Front ☐ Back
- ☐ Half-Page Ad **\$625** Facilities Tab ☐ Front ☐ Back
- Destinations Tab ☐ Front ☐ Back

\*Includes Facilities Section or Destination Section Ad

### WEBSITE ADVERTISING

#### Home Page Hero Banner **\$950**

- ☐ Jan ☐ Feb ☐ Mar ☒ Apr ☐ May ☐ Jun ☐ Jul ☒ Aug ☐ Sep ☒ Oct ☒ Nov ☐ Dec

#### Home Page Upper Banner **\$750**

- ☒ Jan ☒ Feb ☒ Mar ☒ Apr ☒ May ☒ Jun ☒ Jul ☒ Aug ☒ Sep ☒ Oct ☒ Nov ☒ Dec

#### Home Page Lower Banner **\$450**

- ☐ Jan ☐ Feb ☐ Mar ☐ Apr ☒ May ☐ Jun ☐ Jul ☐ Aug ☒ Sep ☐ Oct ☐ Nov ☐ Dec

### eNEWS ADVERTISING (TWO PER MONTH)

#### Headline Banner **\$545 per issue**

- ☒ Jan ☒ Feb ☒ Mar ☒ Apr ☒ May ☒ Jun ☒ Jul ☒ Aug ☒ Sep ☒ Oct ☒ Nov ☒ Dec

#### Featured Banner **\$495 per issue**

- ☐ Jan ☐ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☐ Sep ☐ Oct ☐ Nov ☐ Dec

#### Sponsored Content with Video **\$495 per issue**

- ☐ Jan ☐ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☐ Sep ☐ Oct ☐ Nov ☐ Dec

#### Square **\$375 per issue**

- ☒ Jan ☒ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun ☒ Jul ☒ Aug ☐ Sep ☐ Oct ☐ Nov ☐ Dec

☒ SOLD OUT ☒ ONE SOLD, ONE LEFT

continued on next page >

# VSAE PARTNER PROGRAM 2026 SELECTION FORM & CONTRACT

EXTEND YOUR BRAND <small>continued</small> SEE PAGE 8	\$ PRICE
<b>OTHER OPPORTUNITIES</b> <input type="checkbox"/> Association Leadership Virginia (annual) <b>\$1,500</b> <input type="checkbox"/> CAE Study Course Sponsor (annual) <b>\$500</b> <input type="checkbox"/> VSAE Podcast (per episode) <b>\$400</b> <input type="checkbox"/> Jan <input type="checkbox"/> Feb <input type="checkbox"/> Mar <input type="checkbox"/> Apr <input type="checkbox"/> May <input type="checkbox"/> Jun <input type="checkbox"/> Jul <input type="checkbox"/> Aug <input type="checkbox"/> Sep <input type="checkbox"/> Oct <input type="checkbox"/> Nov <input type="checkbox"/> Dec	<input type="text"/>
<b>ENGAGE AND BE RECOGNIZED</b> SEE PAGES 9–12	
<b>ANNUAL CONFERENCE SPONSORSHIP</b> <input type="checkbox"/> Diamond Sponsor <b>\$2,850</b> (Limited to 10) <input type="checkbox"/> Platinum Sponsor <b>\$1,750</b> (Unlimited) <input type="checkbox"/> Gold Sponsor <b>\$1,050</b> (Unlimited)	<input type="text"/>
<b>FALL CONFERENCE &amp; PARTNER SHOWCASE SPONSORSHIP</b> <input type="checkbox"/> Featured Sponsor <b>\$1,750</b> (Limited to 8) <input type="checkbox"/> Participating Sponsor <b>\$1,050</b>	<input type="text"/>
<b>SPECIALTY EVENT SPONSORSHIP</b> <input type="checkbox"/> CEO & Senior Staff Retreat <b>\$2,000</b> (Limited to 10) <input type="checkbox"/> Meeting Planner Summit <b>\$2,000</b> (Limited to 11) <input type="checkbox"/> AI Summit <b>\$1,250</b> (Limited to 8) <input type="checkbox"/> Association Management Company (AMC) Summit <b>\$1,250</b> (Limited to 8) <input type="checkbox"/> # of Northern Virginia Breakfast Seminars <b>\$450 per event</b>	<input type="text"/>
<b>YEAR-LONG OPPORTUNITIES</b> <input checked="" type="checkbox"/> Lanyards <b>\$3,000</b> <input checked="" type="checkbox"/> Cocktail Napkins <b>\$2,000</b> <input checked="" type="checkbox"/> Name Badges <b>\$3,000</b> <input checked="" type="checkbox"/> Mobile Charging Station <b>\$1,500</b>	<input type="text"/>
<input checked="" type="checkbox"/> <b>SOLD OUT</b>	<b>TOTAL INVESTMENT</b>

**THANK YOU FOR INVESTING IN YOUR ASSOCIATION!**  
 BASED ON TOTAL INVESTMENT, PARTNERSHIP LEVEL WILL BE

☐ President's Club \$12,000+   
 ☐ Benefactor \$9,750+   
 ☐ Supporter \$7,250+   
 ☐ Patron \$4,750+

Your signature below indicates your commitment to pay the full amount of this contract and your full agreement with the terms and conditions on pages 13–15 of the VSAE Partner Program. This agreement supercedes any prior agreement or contract regardless of change in staff, ownership, or relationship with VSAE.

Agreement: Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**PLEASE PAY THE ABOVE AMOUNT WITHIN 30 DAYS OF DATE OF SIGNED CONTRACT. THANK YOU!**

**Payment Options:** Mail check to address below or by credit card online (an invoice will be emailed with a link to pay). We accept Visa, MasterCard, American Express, and Discover.

Advertising Contact Name: \_\_\_\_\_ Date: \_\_\_\_\_

Advertising Contact Email: \_\_\_\_\_