

# VSAE PARTNER PROGRAM 2024 SELECTION FORM & CONTRACT

Name \_\_\_\_\_ Organization \_\_\_\_\_

## JOIN THE COMMUNITY SEE PAGE 3 \$ PRICE

### DUES

- # of Associate Memberships (first and second) **\$550 each**
- # of Additional Associate Memberships (third +) **\$290 each**
- Executive Scholarship Program **\$250**

Names

1 \_\_\_\_\_

2 \_\_\_\_\_

3 \_\_\_\_\_

4 \_\_\_\_\_

## EXTEND YOUR BRAND SEE PAGES 4-8

### ASSOCIATION PRESS NEWSLETTER ADVERTISING

# of Partner Spotlight **\$1,425 each** *Includes two-column ad. One-time credit of \$500 for President's Club.*

Jan/Feb  Mar/Apr  May/June  Jul/Aug  Sep/Oct  Nov/Dec

# of Full-Page Color Ads **\$925 each**

Jan/Feb  Mar/Apr  May/June  Jul/Aug  Sep/Oct  Nov/Dec

# of Half-Page Color Ads **\$675 each**

Jan/Feb  Mar/Apr  May/June  Jul/Aug  Sep/Oct  Nov/Dec

# of Two-Column Color Ads **\$475 each**

Jan/Feb  Mar/Apr  May/June  Jul/Aug  Sep/Oct  Nov/Dec

### MEMBERSHIP DIRECTORY & RESOURCE GUIDE ADVERTISING

Inside Front Cover\* **\$2,395**

Tab Ad **\$995**

Inside Back Cover\* **\$2,125**

Executive Members Tab

Front  Back

Facilities Section **\$1,295**

Executives by Organization Tab

Front  Back

Destination Section **\$1,295**

Associate Members Tab

Front  Back

Full-Page Ad **\$895**

Associates by Location & Services Tab

Front  Back

Half-Page Ad **\$625**

Facilities Tab

Front  Back

Destinations Tab

Front  Back

*\*Includes Facilities Section or Destination Section Ad*

### WEBSITE ADVERTISING

Home Page Hero Banner **\$925**

Jan  Feb  Mar  Apr  May  Jun  Jul  Aug  Sep  Oct  Nov  Dec

Home Page Upper Banner **\$695**

Jan  Feb  Mar  Apr  May  Jun  Jul  Aug  Sep  Oct  Nov  Dec

Home Page Lower Banner **\$495**

Jan  Feb  Mar  Apr  May  Jun  Jul  Aug  Sep  Oct  Nov  Dec

### eNEWS ADVERTISING

Headline Banner **\$545 per issue**

Jan  Feb  Mar  Apr  May  Jun  Jul  Aug  Sep  Oct  Nov  Dec

Featured Banner **\$495 per issue**

Jan  Feb  Mar  Apr  May  Jun  Jul  Aug  Sep  Oct  Nov  Dec

Sponsored Content with Video **\$445 per issue**

Jan  Feb  Mar  Apr  May  Jun  Jul  Aug  Sep  Oct  Nov  Dec

Square **\$375 per issue**

Jan  Feb  Mar  Apr  May  Jun  Jul  Aug  Sep  Oct  Nov  Dec

SOLD OUT  ONE SOLD, ONE LEFT

continued on next page >

# VSAE PARTNER PROGRAM 2024 SELECTION FORM & CONTRACT

EXTEND YOUR BRAND <small>continued</small> SEE PAGE 8	\$ PRICE
<b>OTHER OPPORTUNITIES</b> <input checked="" type="checkbox"/> Association Leadership Virginia (annual) <b>\$1,250</b> <input checked="" type="checkbox"/> CAE Study Course Sponsor (annual)* <b>\$495</b> <input type="checkbox"/> VSAE Podcast (per episode) <b>\$375</b> <input type="checkbox"/> Jan <input type="checkbox"/> Feb <input type="checkbox"/> Mar <input type="checkbox"/> Apr <input type="checkbox"/> May <input checked="" type="checkbox"/> Jun <input type="checkbox"/> Jul <input type="checkbox"/> Aug <input checked="" type="checkbox"/> Sep <input checked="" type="checkbox"/> Oct <input type="checkbox"/> Nov <input type="checkbox"/> Dec	<input style="width: 80px; height: 30px;" type="text"/>
<b>ENGAGE AND BE RECOGNIZED</b> SEE PAGES 9–12	
<b>ANNUAL CONFERENCE SPONSORSHIP</b> <input checked="" type="checkbox"/> Diamond Sponsor <b>\$2,850</b> (Limited to 10) <input type="checkbox"/> Platinum Sponsor <b>\$1,750</b> (Unlimited) <input type="checkbox"/> Gold Sponsor <b>\$1,000</b> (Unlimited)	<input style="width: 80px; height: 30px;" type="text"/>
<b>FALL CONFERENCE &amp; EXPO SPONSORSHIP</b> <input type="checkbox"/> Diamond Sponsor <b>\$1,750</b> (Limited to 8) <b>2 LEFT!</b> <input type="checkbox"/> Platinum Sponsor <b>\$1,150</b> <input type="checkbox"/> Gold Sponsor <b>\$900</b>	<input style="width: 80px; height: 30px;" type="text"/>
<b>SPECIALTY EVENT SPONSORSHIP</b> <input checked="" type="checkbox"/> CEO & Senior Staff Retreat <b>\$1,950</b> (Limited to 10) <input checked="" type="checkbox"/> Meeting Planner Summit <b>\$1,850</b> (Limited to 10) <input type="checkbox"/> Association Management Company (AMC) Summit <b>\$900</b> (Limited to 8) <b>1 LEFT!</b> <input type="checkbox"/> # of Northern Virginia Breakfast Seminars <b>\$595 per event</b> <b>3 LEFT!</b>	<input style="width: 80px; height: 30px;" type="text"/>
<b>YEAR-LONG OPPORTUNITIES</b> <input checked="" type="checkbox"/> Lanyards <b>\$2,500</b> <input checked="" type="checkbox"/> Cocktail Napkins <b>\$1,500</b> <input checked="" type="checkbox"/> Mobile Charging Station <b>\$1,500</b>	<input style="width: 80px; height: 30px;" type="text"/>
<b><input checked="" type="checkbox"/> SOLD OUT</b>	<b>TOTAL INVESTMENT</b>

**THANK YOU FOR INVESTING IN YOUR ASSOCIATION!**  
 BASED ON TOTAL INVESTMENT, PARTNERSHIP LEVEL WILL BE

- President's Club \$11,750+   
  Benefactor \$9,500+   
  Supporter \$7,000+   
  Patron \$4,500+

Your signature below indicates your commitment to pay the full amount of this contract and your full agreement with the terms and conditions on pages 13–15 of the VSAE Partner Program. This agreement supercedes any prior agreement or contract regardless of change in staff, ownership, or relationship with VSAE.

Agreement: Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**PLEASE PAY THE ABOVE AMOUNT WITHIN 30 DAYS OF DATE OF SIGNED CONTRACT. THANK YOU!**

**Payment Options:** Mail check to address below or by credit card online (an invoice will be emailed with a link to pay). We accept Visa, MasterCard, American Express, and Discover.

Advertising Contact Name: \_\_\_\_\_ Date: \_\_\_\_\_

Advertising Contact Email: \_\_\_\_\_