



YOUR association PRESS

November/December 2024



Awards Luncheon & Silent Auction

December 6, 2024

Hilton Richmond Hotel & Spa Short Pump

Join us on Friday, December 6 at the **Hilton Richmond Hotel & Spa Short Pump** as our association community comes together to recognize this year's recipients of VSAE's Awards of Excellence, and celebrate the holiday season!

Looking to snag a great gift for a loved one, friend, or yourself? There will be three different auctions—online silent, in-person silent, and in-person live. Proceeds from the silent auction will benefit VSAE's education fund, which supports VSAE's ability to provide a wide range of professional development programs for members throughout the year, and the Richmond Animal League, an organization committed to saving the lives of animals and finding loving homes for pets for over 45 years.

In addition to the Silent Auction and in the spirit of this giving season, we will collect non-perishable food items to donate to FeedMore. Bring a couple of cans or boxes from your pantry with you on the day of the event.

Early registration ends November 22 and registration closes December 2 at 5 pm. Register at vsae.org/alsa.



2025 Virginia and National Politics

Kick off the new year with VSAE's most popular monthly seminar! The expert on all things Virginia politics, Dr. Bob Holsworth, with DecideSmart, will enlighten us with his analysis of the upcoming General Assembly session and prognosis for 2025 statewide elections and how both could impact Virginia's associations and memberships.

Joining Dr. Holsworth virtually will be Mary Kate Cunningham from ASAE to discuss what to expect in Washington post-election. Learn about potential tax change policies that could impact 501(c)(3) and 501(c)(6) organizations and advocacy efforts on workforce development efforts to help build up all industries and professions while increasing access to career-building credentials and skills training.

DON'T MISS IT!

AWARDS LUNCHEON & SILENT AUCTION

FRIDAY, DECEMBER 6

Hilton Richmond Hotel & Spa-Short Pump

SCHEDULE

9:30-10:30 AM

PAST PRESIDENTS BREAKFAST

10:30 AM

REGISTRATION OPENS

10:30-11:45 AM

RECEPTION AND SILENT AUCTION (BASKETS ONLY)

11:30 AM

LUNCHEON ROOM OPENS

12:00 PM-1:15 PM

SILENT AUCTION ENDS AND AWARDS LUNCHEON & LIVE AUCTION BEGIN

**REGISTER AT
VSAE.ORG/ALSA**

UPCOMING EVENTS

WEDNESDAY, DECEMBER 4

Webinar: Responsible AI For Event Organizers

FRIDAY, JANUARY 10

2025 Political Outlook Luncheon

Omni Richmond Hotel

THURSDAY, FEBRUARY 27-

FRIDAY, FEBRUARY 28

Meeting Planner Summit
Caesars Virginia

**VIEW UPCOMING EVENTS AT
VSAE.ORG/CALENDAR**

SWEET RETREATS

VSAE members who book a qualifying Board Meeting or Retreat for 2025 with Great Wolf Lodge Williamsburg will receive a complimentary Chef's Choice Morning or Afternoon Break.

- 🐾 Special Weekday Group Rates
- 🐾 Creative Team Building Activities on Property
- 🐾 In-House Audio Visual
- 🐾 Complimentary Basic Wifi in Conference Center



GROUPS  **MEETINGS**
by Great Wolf Lodge



Contact Jamie Ridgeway at jridgeway@greatwolf.com

*To qualify for promotion, meeting must take place in 2025 and must be booked directly through property Sales & Catering team.
F&B minimum of \$500 required with standard menu pricing. Max: 20 people.
Subject to date availability and standard contract terms & conditions.

Thank You, 2024 PARTNERS

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Jamestown-Yorktown Foundation
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Hilton Richmond Downtown
Lansdowne Resort
Independence Golf Club
Omni Charlottesville Hotel
Omni Richmond Hotel
Renaissance Portsmouth-Norfolk
Waterfront Hotel
TowneBank
The Virginian Hotel
Visit Richmond VA

Leadership reflections



Terry Monroe, MBA, CAE
VSAE Executive Director

“Let’s remember to take time for self-care and reflection.”

As we enter the holiday season, there’s a noticeable change in the air - the weather gets cooler, and there’s an atmosphere of excitement and anticipation for spending time with loved ones and being thankful for our blessings. It’s also a time to reflect on where we’ve travelled and to map out the long and winding road ahead.

Celebrating Our Achievements

Looking back on 2024, ask yourself, what has my organization done to implement initiatives that align with our mission? As importantly, what have I done to grow professionally and personally? Whether it’s growing membership, introducing impactful programs, or establishing strategic partnerships, our focus as association professionals is to provide value and build a strong community. But it’s equally important to focus on our own development. By setting and achieving individual goals, we can enhance our skills, increase our impact, and contribute more meaningfully to our organizations and in our personal lives.

For VSAE, this year has been about honoring our past and embracing our future. In May, we gathered in Norfolk to celebrate VSAE’s 75th anniversary. The energy and fun shared during Monday night’s ‘80s dance party created unforgettable memories for all who attended.

This year, VSAE achieved several significant milestones:

- Total membership increased by 3.9%, reaching the highest level in VSAE’s history.
- Association Professional membership grew by 7%, also hitting an all-time high.
- VSAE members had access to over 100 hours of CAE-approved education for the second year in a row.
- Our newest Association Leadership Program launched in September.

These achievements are not possible without our members’ support and engagement in VSAE programs and events, and our volunteer leaders’ involvement as conference presenters, SIG leaders, committee members, and board directors and officers. We are grateful to all of you.

Creating Our Future

While it’s important to acknowledge our success, it’s equally important not to become complacent. As association professionals and organizations, we must continuously evolve to remain relevant and resilient.

We understand that things will never return to how they were pre-pandemic. There have been significant changes, including shifts in how and where we work, generational changes in the workplace, and the rapid pace of technological advancements, including the growing presence of AI.

Setting clear objectives while remaining adaptable is crucial. Our ability to respond to emerging trends and needs will determine how effectively we can serve our members and stakeholders.

At its strategic retreat in June, the VSAE board of directors adopted the association’s 2024-2026 strategic plan, providing a framework to address the evolving interests and needs of our membership while ensuring VSAE’s long-term financial resilience.

As President McCabe has noted, “We’ve not only built on our past achievements but have also taken a hard look at the trends and challenges facing our industry. We not only evaluated how our society’s programs and services are supporting VSAE’s current membership, but have also considered what’s necessary for VSAE to remain relevant for the new and incoming generations of association professionals.” As we move into 2025, you can expect to see some of those changes, so stay tuned!

The Greenbrier® AMERICA'S RESORT



With a storied history that includes more than two centuries of excellence, The Greenbrier prides itself on its traditions and honoring the experiences, design and hospitality that have made America's Resort a must-visit destination for travelers from around the world. The Greenbrier always maintains an eye toward the future, with a focus on providing the modern conveniences and technology that guests expect when they visit a world-class resort. Each of the more than 1,500 Team Members at The Greenbrier are dedicated to making sure that every visit meets the lofty standard that has been established.



Suite Upgrades

The North, East and West Terrace Suites have been completely refurbished, with new carpets, new patio furniture, upgraded bathrooms and much more. These areas provide incredible indoor and outdoor space for entertaining and comfortable bedrooms when it's "Sleepy Time Down South."



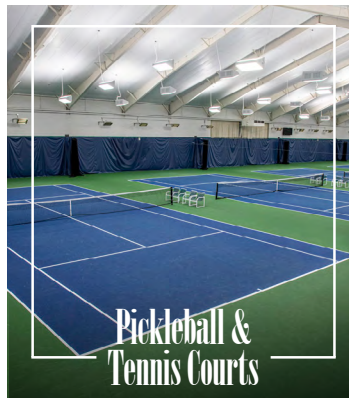
Gun Club 5 Stand

A newly constructed 5-Stand is now a part of the exciting offerings at The Greenbrier Gun Club. The new addition is completely covered and climate controlled for all four seasons. It's also equipped with lighting that provides opportunities for unique nighttime shooting events.



Chesapeake Lawn & Terrace

Chesapeake Lawn, as well as both Chesapeake and Colonial Terrace, recently experienced a substantial renovation that included a resurfaced terrace, an artificial turf lawn and beautiful new landscaping. This upgraded outdoor space is perfect for entertaining any time of the year.



Pickleball & Tennis Courts

The Deco-Turf indoor tennis courts inside the Tennis & Fitness Center were recently refurbished, and three new pickleball courts were added for a total of five. This aids in meeting the demand of guests wanting to experience one of the country's fastest growing sports.

Thank You for a Successful Fall Conference!



Over 100 association executives and meeting planners attended this year's Fall Conference & Expo, held at the **Greater Richmond Convention Center** and **Hilton Richmond Downtown** on September 25 & 26.

The Conference opened with a Wednesday workshop, "Practical Applications of AI in Association Management," by Erin Fuller, FASAE, CAE followed by an evening networking reception at the Hilton. Thursday morning's keynote speaker, Jamie Notter, provided courtesy of **PK Speakers Bureau**, shared his insights with an engaging presentation, "Culture Change Made Easy." Breakout sessions followed with topics

including "Being Indispensable: Driving Association Success;" and "Purposeful Abandonment and Inspired Innovation: Delivering an Exceptional Strategic Plan."

The Expo featured over 50 exhibitors drawing attendees to their booths with everything from art-themed drinks and cookies and a live painting demo from **Visit Richmond, VA**, professional headshots sponsored by **Kalahari Resorts**, a Presidential Sweepstakes Ballot from **Visit Fairfax**, to a chance to spin for a prize with **Caesars Virginia**.

The Solutions Zone featured a dedicated area for attendees to meet and learn about products and services that support

membership, non-dues revenue, learning, communications, marketing, and events.

Thank you to those who donated to the Richmond Area Bicycling Association Foundation for their Bikes for Kids program. Rick Eisenman and the FORE Foundation generously matched 2-for-1 donations up to \$5,000, allowing more children less fortunate in our community to receive bikes for Christmas.

The conference closed with an afternoon session, "Unlocking Your Creative Thinking to Design Experiential Events."

Thank you to our event hosts, partners, and sponsors, as well as all who participated!

Innovative Approaches to Strategic Leadership for Associations



Incorporate these three strategies to build sustainable leadership into your association.

In the dynamic world of associations, strategic leadership is not just about steering the ship but about anticipating the winds of change, preparing the crew, and charting a course that ensures long-term success.

Indeed, the challenge for today's leaders lies in being innovative—rethinking traditional approaches to leadership and embracing new strategies that foster growth and resilience. However, such growth and resilience hinges on mastering three things: deep succession planning, setting boundaries for responsive communication, and pacing the team to sustain high performance without burnout.

Deep Succession Planning: Cultivating Leadership at Every Level

Imagine an association where leadership is not concentrated at the top but woven throughout the entire organization. In such a place, every team member is seen as a

potential leader, and the development of leadership skills begins long before someone is considered for the top role. This is the essence of deep succession planning—a strategy that ensures leadership is a shared responsibility and a cultural cornerstone.

Rather than waiting until a leadership vacancy arises, associations that embrace deep succession planning are proactive. They invest in cross-functional leadership development, allowing potential leaders to gain experience across various departments. This broad exposure not only builds a deeper understanding of the organization but also fosters a sense of ownership and collaboration among team members. As leaders-in-training rotate through different roles, they bring fresh perspectives and innovative ideas back to their home departments, enriching the organization as a whole.

Mentorship, too, plays a vital role in this approach. By pairing emerging leaders with experienced mentors, associations create a network of support and guidance that goes beyond traditional training programs. These

relationships are not just about passing down knowledge; they are about aligning future leaders with the organization's values and long-term vision, ensuring continuity even as new ideas and methods are introduced.

Strategic Responsiveness: Setting Boundaries While Staying Connected

In the age of instant communication, the pressure on leaders to be constantly available can be overwhelming. However, true strategic leadership involves finding the balance between being responsive and maintaining the boundaries necessary for sustained effectiveness.

Consider a leader who is always on call, responding to every email and message as soon as it arrives. While this may seem like dedication, it often leads to burnout and diminishes the leader's ability to focus on the big picture. Instead, innovative leaders recognize the importance of setting structured communication windows—specific times during the day when they are available for responses, leaving other periods free for

deep work and strategic thinking. This not only improves the quality of their responses but also sets a healthy example for the rest of the team.

Delegation is another crucial aspect of maintaining responsiveness without being overwhelmed. Leaders who empower their teams to make decisions and handle inquiries independently create a more resilient organization. This approach ensures that leadership is not just a title but a shared role, distributed across the team, which in turn builds confidence and autonomy among team members.

Technology can also play a role in maintaining this balance. Automated systems for routine communications can manage expectations and provide timely updates without requiring constant input from the leader. By leveraging these tools, leaders can stay connected and responsive without sacrificing their well-being or strategic focus.

Pacing Your Team: Sustaining High Performance Without Burnout

The art of leadership involves knowing when to push and when to pull back. It's about keeping your team in a state of productive sprinting—where they are fully engaged

“Strategic leadership is not just about steering the ship but about anticipating the winds of change, preparing the crew, and charting a course that ensures long-term success.”

and motivated—without driving them into exhaustion. The key to this balance lies in pacing.

Imagine running a marathon at a sprinter's pace. It's unsustainable, leading to burnout and, ultimately, failure. The same applies to teams within an association. Leaders must recognize the importance of creating workload cycles that allow for both intense periods of work and necessary recovery time. After a major project, for instance, it's essential to give the team time to reflect, regroup, and recharge. This downtime is not a luxury; it's a necessity for maintaining long-term productivity and creativity.

Adopting agile project management methodologies can also help in pacing the team. By breaking down projects into smaller, manageable tasks with frequent reassessments, leaders can ensure that the team remains focused and engaged without feeling overwhelmed by the larger goals. This iterative approach allows for adjustments along the way, keeping the team's momentum strong without pushing them to the brink.

Wellness integration is another innovative approach to pacing. By incorporating wellness initiatives—such as flexible work schedules, mental health resources, and regular breaks—leaders demonstrate that personal well-being is as important as professional success. When leaders model these behaviors, they send a clear message that taking care of oneself is integral to taking care of the association.

Looking Ahead

Strategic leadership for associations requires thinking beyond the conventional. By focusing on planning for the future, setting boundaries, and pacing, leaders can create a resilient and forward-thinking organization. These strategies not only ensure the longevity and success of the association but also foster a culture of innovation and well-being that will carry the organization forward.

About the Author

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Client Alert: Avoiding Legal Pitfalls and Risks in Workplace Use of Artificial Intelligence

by Lisa M. Brauner and Slaven Jesic

Recent surveys indicate the widespread use of generative AI (artificial intelligence) and other artificial intelligence tools by employees in the workplace. This is hardly surprising, given the astonishing level of efficiencies that AI tools offer for content generation, predictions, recommendations and a seemingly endless number of other outcomes.

Yet few employers have adopted formal AI workplace policies that are needed to properly train employees on the safe adoption and use of AI tools and mitigate a growing list of material security, accuracy, privacy, intellectual property and other legal and operational risks.

Some of those risks have recently made headline news in the context of media companies, authors, artists, and celebrities who have sued generative AI platforms in federal court for alleged copyright infringement. For example, The New York Times has sued the creators of ChatGPT and other popular AI platforms, over copyright issues associated with its articles. The Authors Guild, on behalf of its author-members, and a number of authors like John Grisham, have likewise sued OpenAI, claiming that their materials have been taken by OpenAI without consent. In addition, several visual artists have filed a putative class action lawsuit against AI companies, on behalf of themselves and other artists, alleging that those companies have used

images of their artwork, registered with the U.S. Copyright Office, in the development of AI image generators.

Key Considerations in Workplace AI Policies

These headlines underscore only some of the many legal risks posed by the use of AI in the workplace. An important tool in mitigating those risks is an AI policy. An effective AI policy should highlight to employees the growing spectrum of unique risks and limitations of AI tools and the parameters for using AI tools in the workplace. While each policy should be tailored to each organization's specific needs and priorities, we have outlined below some of the key considerations that any workplace AI policy should address.

Data Privacy and Security Considerations

Using AI tools to process personal information can result in the disclosure of protected information to third parties. As we have previously reported, unauthorized disclosures can lead to allegations of data breaches and false and deceptive practices, among other risks. Consequently, data privacy and security considerations must form a critical component of any AI policy and ensure that your organization appropriately considers any legal

or regulatory compliance issues that may arise from data collection, processing, or sharing, using an AI tool.

As an example, if your organization is subject to the European Union's General Data Protection Regulation ("GDPR"), among other requirements, care should be taken to evaluate (i) any restrictions that may be applicable to your anticipated use case(s) and (ii) all rights that must be extended to data subjects to the extent profiling or automated-decision making are involved. Even if your organization is not subject to the GDPR, other comprehensive consumer privacy laws, including a growing number of US state consumer privacy laws, must be considered. Although generally laxer than the GDPR, many US state privacy laws nevertheless contain restrictions and obligations related to profiling or automated decision-making, and a growing number of such privacy laws have been amended in recent years in ways that align more closely with the GDPR.

Confidentiality Considerations

Perhaps the most widely-used flavor of AI tool is generative AI – a type of AI that can generate code, images, or text, such as chatbots (ChatGPT, Google's Bard, Microsoft Copilot) and image generators (DALL-E 2, Midjourney).

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LET'S RECAP

AI in Events Learning Lab

On October 10th, Rich Vallaster with Personify facilitated a workshop on AI tools and their applications for association meetings and events. The workshop explored a variety of tools, many of which are available at minimal or no cost, that can help event professionals streamline their work and improve outcomes.

From event organization and data analysis to contracting, conference planning, and marketing, the tools showcased during the lab offered practical solutions for addressing common challenges in the meetings and event industry. Attendees actively engaged with sample data, scenarios, and documents, gaining hands-on experience.

Thanks to VSAE member Kelly Gull and the National Society of Professional Engineers for hosting this workshop at their Alexandria offices.

The Power of Strategic Thinking

On November 7th at the Westin Richmond, Dr. John Dentico led a thought-provoking seminar that challenged attendees to reimagine the role of strategic thinking in organizational success. Dentico emphasized the crucial distinction between strategic thinking and strategic planning, highlighting the former's focus on questioning fundamental assumptions and exploring innovative solutions. Through a hands-on Micro Strategic Thinking Exercise, participants delved into the TSWG method, applying strategic thinking principles to a real-world scenario: increasing association membership.

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Sales Manager

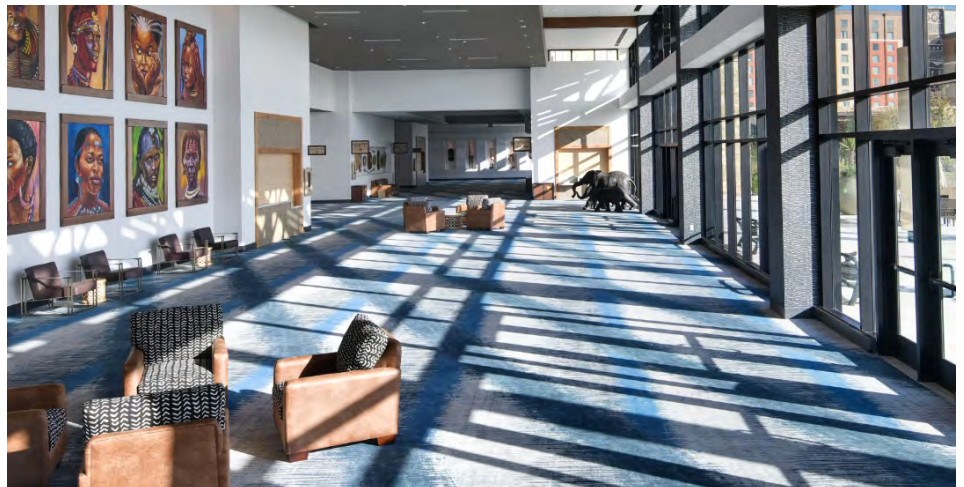
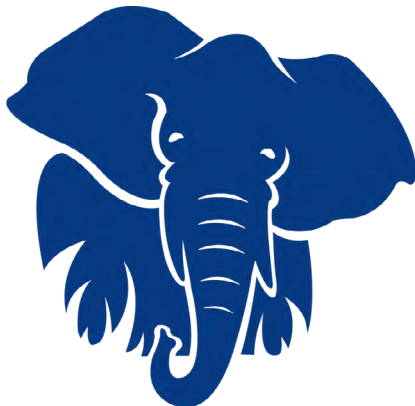
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Avoiding Legal Pitfalls

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Many of these generative AI tools are free and available to all users, regardless of the context (workplace or private use), and are known as “open” systems because they do not limit how user input is subsequently stored and used by the system. This kind of unfettered use and storage of content by AI tools may compromise the confidential nature of the content and should thus be adequately addressed by your AI policy. Even in instances of “closed” systems, which may limit the sharing of your information with third parties, your organization’s AI policy should provide sufficient guidance to your staff to ensure that data privacy and security concerns are fully understood and properly evaluated by the appropriate staff before any AI tool is implemented.

Copyright Considerations

While the governing terms of a generative AI tool may purport to grant copyright ownership to you and your staff in any output or content created, it may well be the case that the company behind the AI tool does not have sufficient rights to grant those rights because some or all of the output is owned by others. This scenario is best illustrated by a recent lawsuit brought by The New York Times against the creators of ChatGPT and other popular AI platforms over copyright issues associated with its articles. According to the complaint in that lawsuit, many of the articles published by The New York Times were impermissibly used to train certain generative AI tools, which in turn generated output that merely recited The New York Times content. As illustrated by this example, your organization may, in some instances, receive infringing content from a generative AI tool, and any AI policy must address these risks. These challenges are further compounded by the fact that a user cannot always determine which sources were used by AI tools to generate a response, further limiting the user’s ability to assess the output for potential intellectual property violations.

Data Accuracy

In addition to output that may infringe third-party copyrights, generative AI tools may produce incorrect or even nonsensical information (known as “hallucinations”). Further, the results or decisions produced by an AI tool may reflect biased or incomplete data sets on which each AI tool has been trained. Understanding these

critical limitations and accounting for them in your AI policy is, therefore, critical, especially if the intended use cases involve decision-making or content creation by AI tools. There are several best practices that should be considered in this context, including the need for internal transparency when AI tools are used, and the need for proper human oversight to ensure that quality control measures are implemented to mitigate against inaccuracies, bias, or discriminatory effects.

Provide Guidelines for Onboarding AI tools

As with all workplace policies, simply having a static workplace policy is not sufficient to properly guard against legal and regulatory risks, especially in the context of fast-evolving technologies, like AI. If your organization adopts an AI policy that permits the use of AI tools, your policy should require training before any user is allowed to use an AI tool and explain the process for onboarding and licensing appropriate AI tools. Those policies and processes should be tailored to your organization to properly reflect its established governance and oversight frameworks.

Federal and State Laws Regarding the Use of AI in the Workplace

A casual observer of AI may believe that President Biden’s October 30, 2023, Executive Order 14110 (“Executive Order on the Safe, Secure, and Trustworthy Development and Use of Artificial Intelligence”) calling for a coordinated U.S. government approach to ensure the responsible and safe development and use of AI,^[1] was the federal government’s first meaningful step towards adopting sensible AI regulations. In fact, a number of federal and state laws and regulations, and some litigation, concerning the use of AI in the workplace preceded Executive Order (“EO”) 14110. So, in addition to adopting and implementing an AI policy, employers should be mindful of those AI-related laws and regulations adopted both before and after the EO. Some of those laws and regulations are addressed below.

US GOVERNMENT REGULATION OF AI IN THE WORKPLACE

Risks of Algorithmic Discrimination: Bias Concerns in Hiring and Promotion

One way in which the U.S. government seeks to regulate the use of AI in the workplace is by

preventing algorithmic discrimination in the application of AI tools. In 2021, the Federal Trade Commission warned businesses about the risk of discriminatory bias resulting from the use of algorithm-based tools, saying that biased AI tools may violate consumer protection laws. The FTC has said that businesses could be prosecuted under the Equal Credit Opportunity Act or the Fair Credit Reporting Act for biased and unfair AI-generated decisions and that unfair and deceptive practices could also fall under Section 5 of the FTC Act.

Also in 2021, the U.S. Equal Employment Opportunity Commission (“EEOC”) — the federal agency that enforces federal workplace anti-discrimination laws like Title VII of the Civil Rights Act of 1964, as amended, the Americans with Disabilities Act Amendments Act of 2008, and the Age Discrimination in Employment Act, among other laws — launched the “Artificial Intelligence and Algorithmic Fairness Initiative” to “ensure that the use of software, including AI, machine learning, and other emerging technologies used in hiring and other employment decisions, complies with the federal civil rights laws that the EEOC enforces.” In May 2023, the EEOC published a technical assistance document with guidance for employers on how to monitor their AI tools used to make hiring, promotion, and termination decisions for discrimination.

More recently, the EEOC issued two different technical assistance guidance documents pertaining to the use of AI in hiring and its interplay with certain anti-discrimination laws. The first one is entitled “The Americans with Disabilities Act and the Use of Software, Algorithms, and Artificial Intelligence to Assess Job Applicants and Employees” and the second one addresses disparate impact discrimination when using AI tools. It is titled “Assessing Adverse Impact in Software, Algorithms, and Artificial Intelligence Used in Employment Selection Procedures Under Title VII of the Civil Rights Act.”

Visit
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for a continuation
of this article.

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So, What Are You Waiting For? Visit SoSi

If you're looking to plan a meeting or convention, look no further than SoSi! We work together with our hospitality partners to offer flexible and affordable event spaces for every kind of function. Danville and Pittsylvania County offer historic downtown venues, high-quality conference amenities, abundant dining and nightlife options, and luxurious lodgings that will ensure your meeting is memorable and your stay is sweet! See for yourself why SoSi is the perfect event and meeting destination.

Whether you're looking for a high-tech conference space or ready to host a meeting in historic downtown Danville, SoSi has it all. The Institute Conference Center offers more than 25,000 square feet of premier meeting space, while Caesars Virginia boasts a 51,000 square foot Convention Center. Enjoy the beautiful countryside and luxurious indoor conference space at the Berry Hill Resort & Conference Center or gather at the spacious and grand Atkinson Farm. If you're exploring more unique venue options, discover Cottontail Weddings & Events, Olde Dominion Agricultural Complex, and Motley's Mill Waterfall Estate. SoSi will meet your needs, no matter the style.

You won't need to compromise style for comfort while you stay in SoSi. Book a night at The Bee Hotel, in Danville's River District, and experience a buzzworthy stay in a renovated, historical newspaper office. The Holbrook Hotel, located in SoSi's Old West End Historical District, offers modern luxury in walking distance to local coffeeshops and dining options. Looking to experience a little fun during your conference? Book an evening at Caesars Virginia Resort and Casino, boasting 320 guest rooms. With over 1,200 total available rooms throughout Danville and Pittsylvania County, SoSi is here to accommodate your needs!

Extend your stay and enjoy an abundance of SoSi attractions and nightlife! Try a delectable flight at Ballad Brewing, take a stroll along our scenic Riverwalk Trail, or enjoy of evening of live music under the stars at 2 Witches Winery

VISIT SOSI



and Brewing Co. Experience thrills at the VIRginia International Raceway or travel to the past at the Danville Museum of Fine Arts & History and Millionaire's Row. Discover local flavor from our many independently owned restaurants, including King Cropp, J&T's on the Main, and Golden Leaf Bistro.

If you're ready to take the next step in bringing your event to life in SoSi, contact our hospitable, knowledgeable Visit SoSi team! Visit www.visitsosi.com/meet/ or reach out to Lisa Meriwether at the info to the right.

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