




# 2021 CALENDAR OF EVENTS

Continuing Education Form for CAE/CMP

Mark the check boxes of the sessions that you attended.

Date	Topic/Speaker	Hours
Friday, Jan 8	<b>Seminar Series</b> <input type="checkbox"/> <b>Presentation:</b> <i>2021 Virginia Political Outlook</i> ~ Dr. Robert Holsworth, Managing Principal, DecideSmart <input type="checkbox"/> <b>Roundtable:</b> <b>"The Challenges of Lobbying in a COVID-19 World"</b> with Dale Bennett, Chris McDonald, and Kyle Shreve, Government Affairs SIG Leader	Seminar – 1.50
Friday, Feb 5	<b>Seminar Series</b> <input type="checkbox"/> <b>Seminar:</b> <i>Remaining Positive in Times of Crisis</i> ~ Tyler Enslin	Seminar – 1.50
Friday, Feb 19	<b>Seminar Series</b> <input type="checkbox"/> <b>Seminar:</b> <i>Are You an Accidental CIO? Get Tips from IT Pros</i> ~ Moira Edwards, MS, CAE, and James Marquis	Seminar – 1.00
Friday, Mar 5	<b>Seminar Series</b> <input type="checkbox"/> <b>Seminar:</b> <i>Making Diversity, Equity, and Inclusion a Strategic Priority</i> ~ Chris Busky, CAE, Kelly Ann Gull, CAE, and Heba Mahmoud	Seminar – 1.50
Friday, April 23	<b>Seminar Series</b> <input type="checkbox"/> <b>Seminar:</b> <i>Reimagining the Office and Workplace</i> ~ Maureen Dingus, CAE, Lisa Noon, CAE, RCE, and Patricia Trudeau, SHRM-SCP	Seminar – 1.50
Wednesday, May 19	<b>Seminar Series</b> <input type="checkbox"/> <b>Seminar:</b> <i>Supporting Mental Health in the Workplace</i> ~ Ryan Dunn, Christina Lewellen, MBA, CAE, and Stephanie Peters, CAE	Seminar – 1.50
Friday, Jun 4	<b>Seminar Series with Lunch</b> – <i>Delta Hotels by Marriott Richmond Downtown</i> <input type="checkbox"/> <b>Seminar:</b> <i>Creating the Future of Meetings &amp; Events</i> ~ Randy Cummins, Stewart Hinckley, and Eileen Johnson, CAE	Seminar – 1.50
Sunday, June 27 – Tuesday, June 29	<b>Annual Conference</b> – <i>Marriott Virginia Beach Oceanfront</i> <input type="checkbox"/> <b>Monday Opening Keynote:</b> <i>The Digital Customer: How Today's Buyer Has Changed and What Your Business Must Do About It</i> ~ Marcus Sheridan* <b>Breakout Sessions:</b> <input type="checkbox"/> <i>Diversity, Equity, and Inclusion: From Theory to Practice</i> ~ Leslie Frazier, MPA, AHWD and Stephanie Peters, CAE, moderated by Tim Hopkins, CAE <input type="checkbox"/> <i>Life on a 3 x 5</i> ~ Scotty Sanders <input type="checkbox"/> <i>The Reinvention Mandate: Shaping Your Association's Turbulent Twenties Today</i> ~ Jeff De Cagna <input type="checkbox"/> <i>Data-Driven Decision Making to Improve Bottom-Line Success</i> ~ Tim Hopkins <input type="checkbox"/> <i>How to Ramp-up Corporate Sponsor Relationships</i> ~ Bruce Rosenthal <input type="checkbox"/> <i>Launching a Public Information Campaign During a Pandemic</i> ~ Shannon McCabe, CAE and Sheri Singer <input type="checkbox"/> <b>Tuesday Keynote:</b> <i>Where Does the Meeting Industry Go from Here? Reflections and Observations on a Post-COVID World</i> ~ Michael Dominguez <b>Breakout Sessions:</b> <input type="checkbox"/> <i>Culture of Engagement: How to Build A Passionate, Engaged Membership</i> ~ Joshua Evans <input type="checkbox"/> <i>Lessons from the Association Initiative on Small Improvements</i> ~ Jay Daughtry	Opening Keynote – 1.00 Breakout Sessions – 1.25 each SIG Meetings – 1.00 Tuesday Keynote – 0.75
Tuesday, Jul 13	<b>AMC Retreat</b> – <i>Richmond Marriott Short Pump</i> (AMC leadership, AMC staff & event sponsors only)	Retreat – 4.25
Thursday, July 29 – Friday, July 30	<b>Meeting Planner Summit</b> – <i>Hotel Madison &amp; Shenandoah Valley Conference Center</i> (Planners & event sponsors only)	Summit - 6.25

Date	Topic/Speaker	Hours
<b>Thursday, August 12 - Friday, August 13</b>	<b>SIG-a-Palooza – VIRTUAL</b> <b>Thursday</b> <input type="checkbox"/> AMC SIG <input type="checkbox"/> Senior Staff SIG <input type="checkbox"/> Communications & Marketing SIG <input type="checkbox"/> Government Affairs SIG <b>Friday</b> <input type="checkbox"/> Associate Member SIG <input type="checkbox"/> CEO SIG <input type="checkbox"/> Meeting Planner SIG	SIG – up to 7.00
<b>Thursday, Sep 2</b>	<b>Seminar Series with Lunch – Richmond Marriott Downtown</b> <input type="checkbox"/> <b>Seminar: OK, Boomer: How Generational Marketing is Holding You Back ~ Sarah Mattes Marshall, CAE,</b>	Seminar – 1.50
<b>Monday, Sep 13 – Tuesday, Sep 14</b>	<b>CEO &amp; Senior Staff Retreat – The Omni Homestead</b> (Association CEOs, senior leadership & event sponsors only)	Retreat - 10.00
<b>Wednesday, Oct 6 – Thursday, Oct 7</b>	<b>Fall Conference and Expo</b> (Association executives, meeting planners & exhibitors only) <i>Hilton Richmond Downtown and Greater Richmond Convention Center</i>	Hours- TBD
<b>Friday, Nov 5</b>	<b>Seminar Series with Lunch – Hilton Richmond Downtown</b> <input type="checkbox"/> <b>Seminar: TBD</b>	Seminar – 1.50
<b>Friday, Dec 3</b>	<b>Awards Luncheon &amp; Silent Auction – Hilton Richmond Hotel &amp; Spa at Short Pump</b>	N/A
	Total <b>CAE</b> Credits Earned ( <i>Exact clock hours only – no rounding</i> ): Potential <b>CMP</b> Credits Earned:	
<div style="display: flex; align-items: flex-start;">  <p> <b>EACH SESSION CAN ONLY BE USED ONCE FOR APPLICATION/RECERTIFICATION.</b>            VSAE is a CAE Approved Provider. The programs listed above meet the requirements for fulfilling the professional development requirements to earn or maintain the Certified Association Executive credential. Every program that we offer which qualifies for CAE credit will clearly identify the number of CAE credits granted for full participation, and we will maintain records of your participation in accord with CAE policies.            Note: These programs are not endorsed, accredited or affiliated with ASAE or the CAE program. Applicants may use any program that meets eligibility requirements in the specific timeframe towards the exam application or renewal. There are no specific individual courses required as part of the applications – selection of eligible education is up to the applicant based on his/her needs.         </p> </div>		
<b>CMP:</b> Visit <a href="http://www.eventscouncil.org">www.eventscouncil.org</a> for information. VSAE is not affiliated with the CMP certification. VSAE programs have been approved in the past for application and/or recertification.		

\*Provided courtesy of [Powell Kohne Associates, LLC](#).