




2020 CALENDAR OF EVENTS

Continuing Education Form for CAE/CMP

Mark the check boxes of the sessions that you attended.

Date	Topic/Speaker	Hours
Friday, Jan 3	Virginia Political Outlook 2020 – Omni Richmond Hotel <input type="checkbox"/> Presentation: How to Get the Most Out of Your VSAE Membership <input type="checkbox"/> Lunch: Virginia Political Outlook 2020 ~ Dr. Robert Holsworth Managing Principal, DecideSmart	Lunch – 0.25
Friday, Feb 7	Seminar Series with Lunch – The Jefferson Hotel <input type="checkbox"/> Seminar: Powered Productivity: Super Tech Tools to Get Stuff Done <input type="checkbox"/> Lunch Presentation: Hello, My Name Is Alexa: How to Use Digital Voice Assistants to Engage Members and Attendees ~ Beth Ziesenis, Your Nerdy Best Friend*	Seminar – 2.50 Lunch – 0.25
Friday, Mar 6	Seminar Series with Lunch – Hilton Richmond Downtown <input type="checkbox"/> Seminar: The 7 Disciplines of Authentic Leaders for Association Leaders <input type="checkbox"/> Lunch Presentation: Lessons Learned from The Authentic Leader Show Podcast ~ Chris Jones, Authentic Leader	Seminar – 2.50 Lunch – 0.25
Thursday, May 7	Online Seminar Series <input type="checkbox"/> Seminar: Art of Innovation Workshop ~ Noah Scalin, Another Limited Rebellion	Seminar – 1.50
Friday, Jun 5	Online Seminar Series <input type="checkbox"/> Seminar: Professional Leadership Workshop - Tools You Can Use to Inspire and Influence Those Inside and Outside Your Organization ~ Nancy Singer, Compliance-Alliance, LLC and Christine Rance, CRANCE & CO, LLC*	Seminar – 1.50
Tuesday, Jul 14	AMC Retreat – HYBRID Medical Society of Virginia (AMC leadership, AMC staff & event sponsors only) Content Leaders: John Sarvay and Kathy Greenier, Floricane; Blake Hegeman, Kane Jeffries, LLP	Retreat - 6.00
Friday, July 17	SIG-a-Palooza – VIRTUAL SIG Sessions: <input type="checkbox"/> CEO <input type="checkbox"/> Senior Staff <input type="checkbox"/> Government Affairs <input type="checkbox"/> Communications & Marketing <input type="checkbox"/> COMBINED: Meeting Planner & Associate Member <input type="checkbox"/> Technology	SIG – 1.00 each session
Wednesday, July 22	Online Seminar Series <input type="checkbox"/> Seminar: Tactics for Better Revenue Results and Relationships with Sponsors, Exhibitors & Advertisers ~ Carrie McIntyre and Charles Popper, The Wyman Company	Seminar – 2.00
Thursday, July 30 – Friday, July 31	Meeting Planner Summit – HYBRID - Norfolk Waterside Marriott (Planners & event sponsors only)	Summit - 6.00
Monday, Aug 17 – Tuesday, Aug 18	Annual Conference – VIRTUAL <input type="checkbox"/> Opening Keynote: Maximizing Communication for Association Leaders ~ Juanita McDowell* Educational Sessions: <input type="checkbox"/> Don't Overlook the Obvious: Safety and Site Selection ~ Alan Kleinfeld <input type="checkbox"/> Market Disruptions ~ Scott Wayne <input type="checkbox"/> Less Doing, More Living: Productivity Tools for CEOs ~ Scot McRoberts, MPA, IOM <input type="checkbox"/> Association Ethics: Navigating Murky Waters ~ Blake Hegeman, Esq. <input type="checkbox"/> Five Factors to Make Your Organization More Sustainable and Scalable ~ Lori Ruffin <input type="checkbox"/> Listen, Lead - Building Stronger Member Relationships Through Communication & Listening ~ Kiki L'Italien <input type="checkbox"/> Building a Competency-Based Board ~ Karen Silberman and Dr. Ray Tuck, Jr. <input type="checkbox"/> Closing Panel Discussion: Associations Today ~ Scott Wayne	Opening Keynote – 1.00 Educational Sessions – 1.00 each SIGs – 1.00 each Closing Panel – 1.00

Date	Topic/Speaker	Hours
Tuesday, Oct 13 – Wednesday, Oct 14	Fall Conference and Tradeshow - VIRTUAL (Association executives, meeting planners & exhibitors only) <input type="checkbox"/> Opening Keynote: <i>Connect, Communicate, Engage-Secrets to Getting Along with Anybody</i> ~ Meridith Elliott Powell* Educational Sessions: <input type="checkbox"/> <i>Creating a Culture of Engagement: Leveraging Talent for Bottom Line Results</i> ~ Ed Krow <input type="checkbox"/> <i>Creativity + Innovation Are Here to Stay</i> ~ Natalie McNamara and Linné DiIorio <input type="checkbox"/> <i>Panel Discussion: Leadership Post-Pandemic – Looking Forward, Not Pivoting</i> ~ Lisa Varga, moderator <input type="checkbox"/> <i>Managing Your Stress in These Difficult Times</i> ~Dr. Jerry Teplitz <input type="checkbox"/> <i>Transitioning Your Membership Program from Surviving a Pandemic to Thriving in a New Normal</i> ~ Dan and Nicole Ratner <input type="checkbox"/> <i>Change Redefined: Turn Uncertainty to Competitive Advantage</i> ~ Meridith Elliott Powell*	Keynote – 1.0 Educational Sessions – 1.0 each
Friday, Nov 6	Online Seminar Series <input type="checkbox"/> Seminar: <i>Reversing the Trend: Reimagining Membership Recruitment and Retention</i> ~ the team at initiate-it	Seminar – 1.50
Wednesday, Nov 18 – Thursday, Nov 19	CEO & Senior Staff Retreat – VIRTUAL (Association CEOs, senior leadership & event sponsors only) Educational Sessions: Content Leaders: John Sarvay, Floricane and Seth Kahan, Visionary Leadership <input type="checkbox"/> <i>Strategic Frameworks for Changing Times</i> <ul style="list-style-type: none"> o <i>Session 1: Your Strategic North Star</i> o <i>Session 2: Three Strategic Playbooks</i> o <i>Session 3: People, Then Strategy</i> <input type="checkbox"/> <i>Strategic Foresight: New Game, New Rules</i> <ul style="list-style-type: none"> o <i>Exercise 1: Shifting Perspectives</i> o <i>Exercise 2: Judo for Disruptions</i> 	Retreat - 6.00
Monday, Nov 30 – Friday, Dec 11	12 Days of VSAE Silent Auction – VIRTUAL	N/A
	Total CAE Credits Earned (<i>Exact clock hours only – no rounding</i>): Potential CMP Credits Earned:	
<div style="display: flex; align-items: flex-start;">  <p>EACH SESSION CAN ONLY BE USED ONCE FOR APPLICATION/RECERTIFICATION. VSAE is a CAE Approved Provider. The programs listed above meet the requirements for fulfilling the professional development requirements to earn or maintain the Certified Association Executive credential. Every program that we offer which qualifies for CAE credit will clearly identify the number of CAE credits granted for full participation, and we will maintain records of your participation in accord with CAE policies. Note: These programs are not endorsed, accredited or affiliated with ASAE or the CAE program. Applicants may use any program that meets eligibility requirements in the specific timeframe towards the exam application or renewal. There are no specific individual courses required as part of the applications – selection of eligible education is up to the applicant based on his/her needs.</p> </div>		
CMP: Visit www.eventscouncil.org for information. VSAE is not affiliated with the CMP certification. VSAE programs have been approved in the past for application and/or recertification.		

*Provided courtesy of [Powell Kohne Associates, LLC](#).