



2019 CALENDAR OF EVENTS

Continuing Education Form for CAE/CMP

Mark the check boxes or radio buttons of the sessions that you attended.

Date	Topic/Speaker	Hours
Jan 4	Virginia Political Outlook 2019 – Omni Richmond Hotel <input type="checkbox"/> Presentation: How to Get the Most Out of Your VSAE Membership <input type="checkbox"/> Lunch: Virginia Political Outlook 2019 ~ Dr. Robert Holsworth Managing Principal, DecideSmart	Lunch – 0.25
Feb 1	Seminar Series with Lunch – Hilton Richmond Downtown <input type="checkbox"/> Seminar: Courage & Conflict - Critical Conversations! ~ Melissa & Tom Laughon Catch Your Limit Consulting <input type="checkbox"/> Lunch Presentation: Honorable Mark Herring, Attorney General for the Commonwealth of Virginia	Seminar – 2.50 Lunch – 0.25
Mar 1	Seminar Series with Lunch – Greater Richmond Convention Center <input type="checkbox"/> Seminar: Shifting from Informal to Intentional: Pathways to Innovation <input type="checkbox"/> Lunch Presentation: What Organizations with Healthy Cultures Do Differently ~ Carol Hamilton Grace Social Sector Consulting LLC	Seminar – 2.50 Lunch – 0.25
Apr 5	Seminar Series with Breakfast – Delta Hotels by Marriott Richmond Downtown <input type="checkbox"/> Breakfast Presentation: Foundation of Diversity & Inclusion <input type="checkbox"/> Seminar: Unconscious Bias-Making the Unconscious Conscious ~ Charm Bullard Virginia Center for Inclusive Communities	Breakfast – 0.25 Seminar – 2.50
May 5-7	Annual Conference – Omni Homestead Resort <input type="checkbox"/> Opening Keynote – The Relationship Driven Leader: Because People Do Business with People They Like ~ Michelle Tillis Lederman <input type="checkbox"/> Lunch Keynote – YOU Can Be the Best Negotiator in the Room: Every Great Association Executive is a Great Negotiator ~ Mike Hourigan <input type="checkbox"/> Breakout Session Tracks: Data & Risk Management, Marketing, Leadership, and Networking & Sales <ul style="list-style-type: none"> o Learning to be Data-Driven: Strategy Before Software ~ Michael Butera o Finding Your Fan Factor: Streamline, Organize & Leverage Your Social Media Marketing ~ Meredith Oliver o You – The Brand: Determine and Drive How Others See You ~ Michelle Tillis Lederman o Increasing your Networking Effectiveness ~ Jim Roman o Governance – Questions Seldom Asked – Answers Needed ~ Michael Butera o Reframe: The Power of Vulnerability to Unlock Peak Performance ~ Meredith Oliver o The Changing Workforce ~ Bradley Dawson o Take Your Negotiating Skills to the Next Level ~ Mike Hourigan o Technology Trends and the Effects on Associations ~ Reggie Henry o Using LinkedIn as an Organizational Marketing Tool ~ Teddy Burriss o What Hats Are You Wearing? Switching Hats to Facilitate Stronger Teams ~ 2018 ALV Cohort Class o Mastering Your Memory ~ Tyler Enslin 	Opening Keynote – 1.00 Lunch Keynote – 0.50 Breakout Session – 1.25 each SIG – 1.00
June 7	Seminar Series with Lunch – Westin Richmond Hotel <input type="checkbox"/> Seminar: The Marriage of Meetings and Membership <input type="checkbox"/> Lunch Presentation: Attendees & Members Are In It ForEVER ~ Dan and Nicole Ratner The Next Steps, LLC	Seminar – 2.50 Lunch – 0.25
July 9	AMC Retreat – Embassy Suites by Hilton Richmond (AMC leadership, AMC staff & event sponsors only)	Retreat - 6.00
Aug 1-2	Meeting Planner Summit – Craddock Terry Hotel & Event Center (Planners & event sponsors only)	Summit - 6.00
Aug 8	SIG-a-Palooza with Breakfast – Virginia Crossings, Tapestry Collection by Hilton	SIG - 1.50
Sep 5*	Seminar Series with Lunch – Richmond Marriott Downtown *Note: The 5th is a Thursday <input type="checkbox"/> Seminar: Trust Based Leadership – Proven Ways to Stop Managing and Start Leading <input type="checkbox"/> Lunch Presentation: Trust Based Success - Proven Ways to Stop Stressing and Start Living ~ Mark Given Mark Given International	Seminar – 2.50 Lunch – 0.25
Sep 16-17	CEO & Senior Staff Retreat – The Greenbrier (Association CEOs, senior leadership & event sponsors only)	Retreat - 11.00

Date	Topic/Speaker	Hours
Oct 2-3	Fall Conference – <i>Greater Richmond Convention Center & Hilton Richmond Downtown</i> <input type="checkbox"/> Wednesday Workshop: Tactics for Better Engagement from Sponsors, Exhibitors, and Advertisers ~ Carrie McIntyre The Wyman Company <input type="checkbox"/> Opening Keynote: Beyond the Brand–Putting People First ~ Karen McCullough <input type="checkbox"/> Morning Breakouts Sessions: <ul style="list-style-type: none"> o Building a Digital Marketing Strategy for Your Association ~ Jon Kinsella o Coaching Your Speakers and Volunteers to Engage Conference Attendees and Help Them to Learn ~ David Core and Kathi Edwards o Strategies and Essentials of Managing Employee Pay ~ Kerri Arnold o Change is Good - Keeping Up with the Pace of Change ~ Karen McCullough <input type="checkbox"/> Afternoon Breakouts Sessions: <ul style="list-style-type: none"> o Rewarding Employee Performance ~ Kerri Arnold o Manners Matter: How Civility Can be Your Secret Weapon in Business Success ~ Liz Bryant 	Workshop – 2.50 Keynote – 0.75 Breakout Session – 1.50 each
Nov 1	Seminar Series with Lunch – <i>DoubleTree Richmond-Midlothian</i> <input type="checkbox"/> Seminar: Telling Your Association Story <input type="checkbox"/> Lunch Presentation: Turn Your Association into a News Engine ~ Jeff Kelley Kelley Communications	Seminar – 2.50 Lunch – 0.25
Dec 6	Holiday Awards Luncheon & Silent Auction – <i>Hilton Richmond Hotel & Spa at Short Pump</i>	N/A
	Total CAE Credits Earned (<i>Exact clock hours only – no rounding</i>): Potential CMP Credits Earned:	
	<p align="center">EACH SESSION CAN ONLY BE USED ONCE FOR APPLICATION/RECERTIFICATION.</p> <p>VSAE is a CAE Approved Provider. The programs listed above meet the requirements for fulfilling the professional development requirements to earn or maintain the Certified Association Executive credential. Every program that we offer which qualifies for CAE credit will clearly identify the number of CAE credits granted for full participation, and we will maintain records of your participation in accord with CAE policies. Note: These programs are not endorsed, accredited or affiliated with ASAE or the CAE program. Applicants may use any program that meets eligibility requirements in the specific timeframe towards the exam application or renewal. There are no specific individual courses required as part of the applications – selection of eligible education is up to the applicant based on his/her needs.</p>	
CMP: Visit www.eventscouncil.org for information. VSAE is not affiliated with the CMP certification. VSAE programs have been approved in the past for application/recertification.		